



MOTIVATION BUTTONS



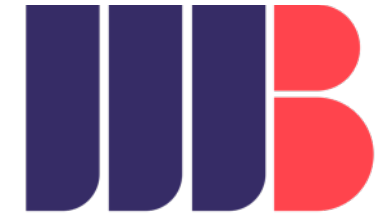
MOTIVATION BUTTONS

The clue to how we will behave is hidden in our motivation buttons.

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Motivation Buttons



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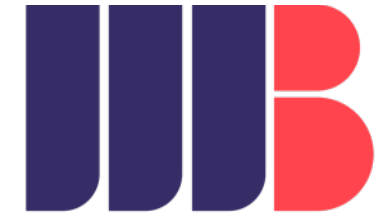
Motivation Buttons is an online recruitment tool that promises a visible reduction in staff turnover. It is best suited to industries such as call centres, quick service restaurants and retail stores.



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Why are we different?



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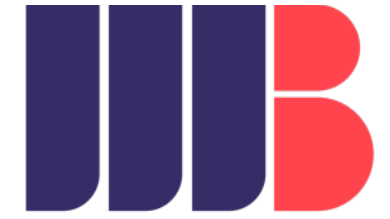


We give the following results about the candidate:

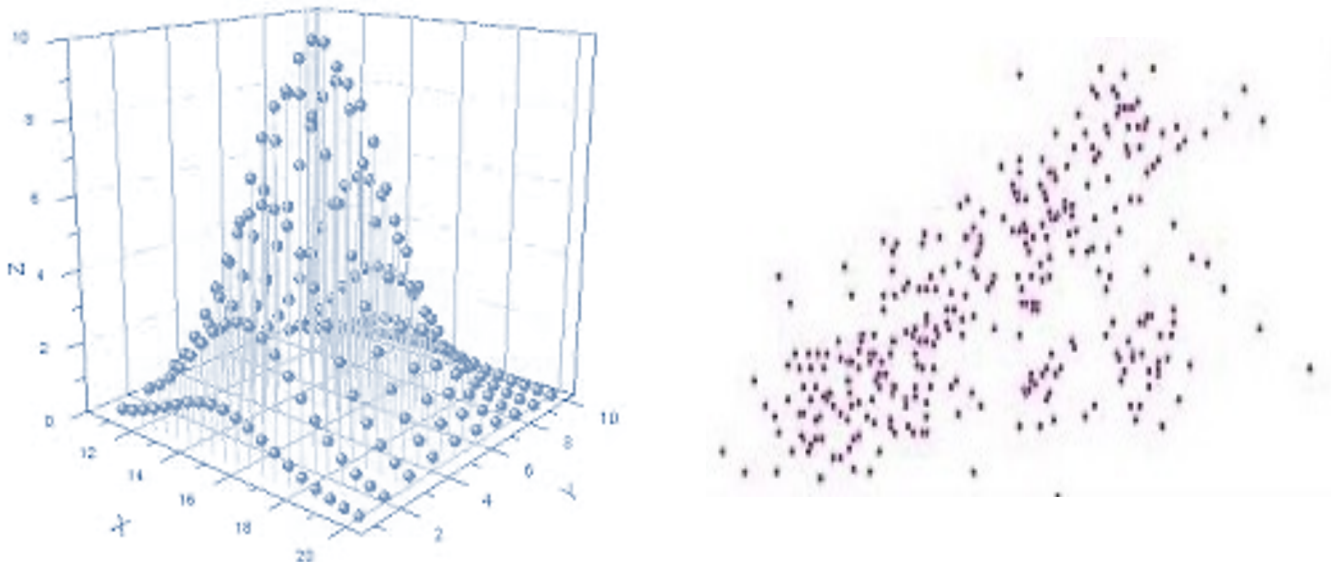
- is the candidate likely to quit within few months?
- is the candidate suitable to working from home?
- is the candidate likely to perform well for a specific role (inbound call centre agent, home delivery agent, picker...)



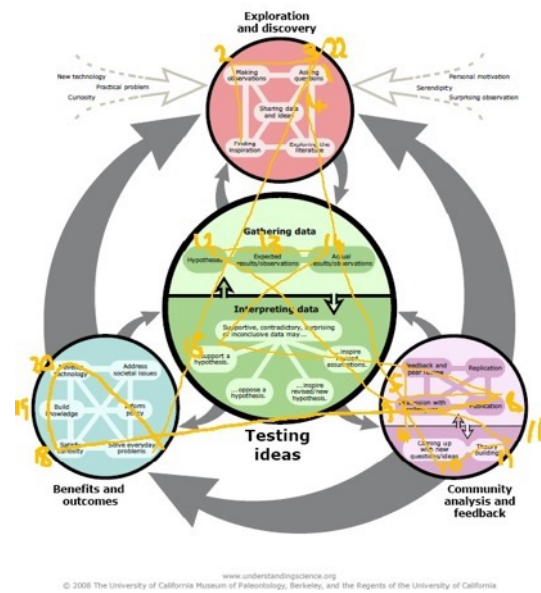
We use *Machine Learning*



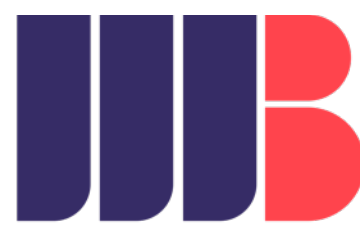
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Motivation Buttons uses “Machine Learning” techniques, a branch of Artificial Intelligence. Machine learning focuses on the use of data and algorithms to imitate the way that humans learn, gradually improving its accuracy.



References



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Other References



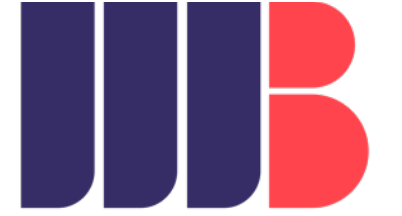
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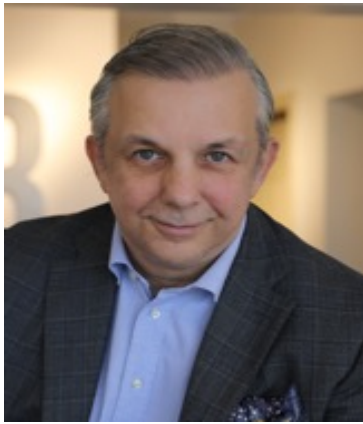
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International Team

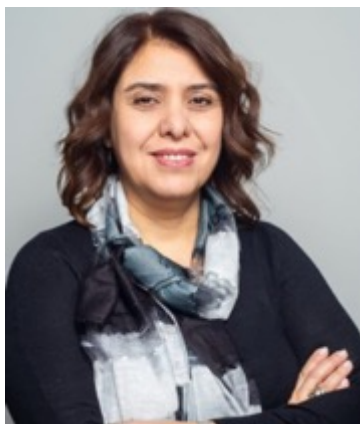


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The tool is the result of 3 years of scientific study covering tens of thousands of people.



Ahmet
TAMTEKIN



Dr. Funda
DEMİREL



Erdem
DİLAVERLER



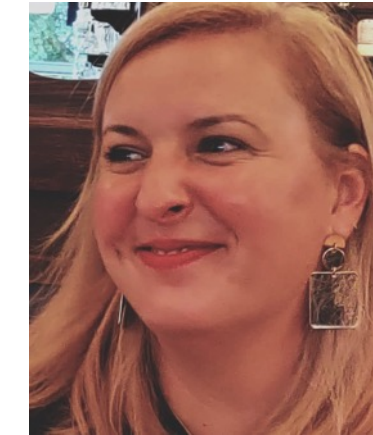
Utku
ŞENEL



Emre
ÖZYURT



Salvatore
CILIBERTO



Madalina
POPESCU



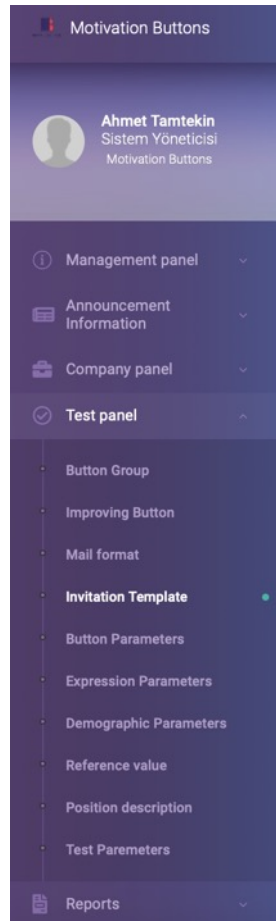
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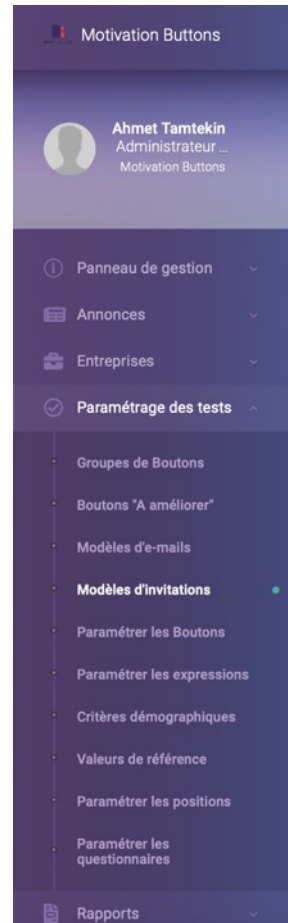
Existing Languages



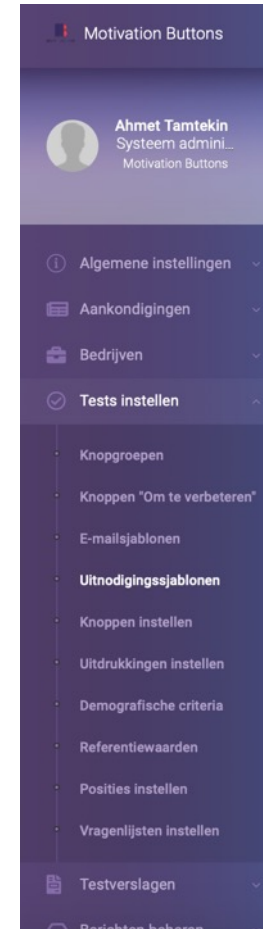
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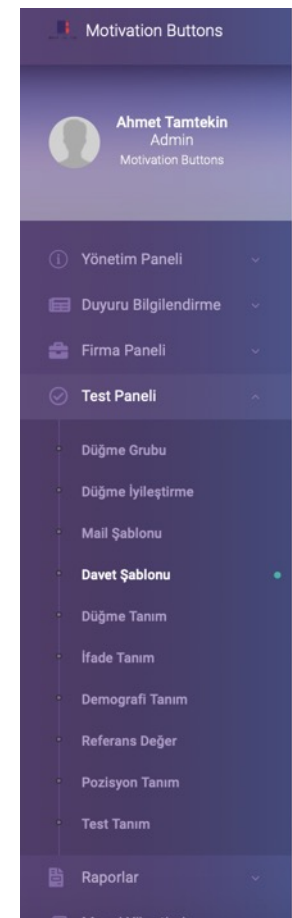
English



French



Dutch



Turkish

The lead time to add a new language is 1 month



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Your benefits



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Reduce staff turnover



Select those candidates who are likely to perform well



Short-list candidates to avoid wasteful interviews

